

Ten Easy Ways to Help The Cradle



Social media: Are you on [Facebook](#) or [Twitter](#)? Follow The Cradle! Comment or like our posts to help spread the word. Also – if you had a good experience at The Cradle, please post a review on [Yelp](#). Pregnant women and other prospective adoptive parents read reviews so your feedback matters.

When socializing with friends or family members, tell people about your connection to The Cradle. If someone shows particular interest, ask if they would like to come for a tour – we are always happy to share our story.

If you are a member of Rotary, Women's Club or other professional or service organizations, ask to have someone from The Cradle speak at a meeting.

Consider a personal fundraising page – if you've ever supported a friend's "Walk for Breast Cancer" or other run/walk type event, you know how the personal fundraising pages work. It can be tied to an upcoming birthday, adoption day or other event – we can help!

If your church or synagogue has a tithing fund or does other kinds of community giving, see if you can assist us in securing a gift through that channel.

Purchase items through the Amazon Smile program and a portion of your purchase will be donated to The Cradle. Please go to smile.amazon.com and select Cradle Society as your chosen charity to support.

Consider connecting groups of young people involved in community service – Girl Scout, Brownie or Cub Scout troops, National Honor Society – with the Cradle. Seven of the Nursery swings were donated by a Glencoe Brownie Troup who dedicated their cookie proceeds to The Cradle. An Evanston church youth group collected wish list items from our [Amazon wish list](#) for the Nursery. There are many ways for people to help!

Get involved! Our best volunteers come from our alumni – families and adoptees who know firsthand about the Cradle's good work. There are many options.

Does your company provide adoption benefits? Nominate them for a Silver Cradle award. This award recognizes companies that support adoption – we honor these corporate citizens at The Cradle Ball.

Do you have a connection to a hospital, clinic or other facility that serves pregnant women? Help us spread the word about the option of adoption by arranging for our Outreach Team to provide an in-service or training.

Of course donor support is vital to our ability to provide ethical adoption services! Every gift you make helps The Cradle care for babies, counsel pregnant women, and build happy families. Thank you!

To discuss or learn more about any of these ideas, call (847) 475-5800.

